



EXHIBITOR APPLICATION

April 14-15, 2012

Sat & Sun: 10am-5pm

Mathieu-Martin High School

511 Champlain Street, Dieppe, NB

EXHIBIT SPACE

Choose Booth # from the Floor Plan:

_____ 1st Choice _____ 2nd Choice

Check Your Preferred Booth Size:

- 4' wide x 6' deep (*Shared 8x6*) \$160
- 6' wide x 6' deep \$235
- 8' wide x 6' deep \$260
- 8' wide x 8' deep \$295
- 10' wide x 6' deep \$310
- 10' wide x 8' deep \$335
- 15' wide x 6' deep \$360
- 10' wide x 10' deep \$385
- Corner Booths #20 & 30 \$300
- Large Corner Booth #11 \$430

NOTICE: Extras (*if available*) will be charged at double the rates listed below if ordered on Set-Up day.

- _____ Extra Tables \$20 Electricity \$25
- _____ Extra Chairs \$ 2

CHOOSE from the other services listed at right

\$ _____ Booth(s)
 \$ _____ Extras Total
 \$ _____ Literature Table
 \$ _____ Gift Bag Inserts
 \$ _____ Sponsor Package
 \$ _____ **SUBTOTAL**
 \$ _____ **HST (13%)**
 \$ _____ **TOTAL**

Choose Payment Method:

Cheque: Please submit full payment or 50% deposit and a post-dated cheque for the remainder, due March 16, 2012.

Credit Card: Circle type: Visa / MC / AMEX

Card#:

Expiry Date:

Please Charge Full Amount Now

Charge 50% now and 50% on March 16, 2012

The name **Oneness Is Inc.** will appear on your statement

SIGNATURE:

MORE WAYS TO PARTICIPATE!

LITERATURE TABLE

Two tables will be set up in order to neatly display your promotional materials. To reserve your space check the appropriate size below:

- 8.5" x 11" Space for flyers \$30
- 4" x 11" Space for pamphlets \$20
- 3" x 4" Space for business cards \$10

GIFT BAG INSERTS

Gift Bags will be given to the first 300 attendees (150 each day). By purchasing this service we will put your product sample or information in the Gift Bags. The **Gift Bag Service** is a great way to put your product or information in the hands of your **Target Market!**

- Exhibitor price \$30 Non-Exhibitor price \$60

SPONSOR PACKAGES (see attached form)

- Wellness Supporter \$75 Bronze \$150
- Silver \$300 Gold \$600

EXHIBITOR AGREEMENT (Please Read and Sign)

The Exhibitor Agrees To: Have their booth completely set up by 10am on Saturday morning; to keep exhibit staffed at all times during the Expo (10am-5pm); to not dismantle booths until 5pm on Sunday, April 15, 2012; to keep the display within the confines of their booth area.

SET-UP will begin at 7:30am on Saturday, April 14, 2012. Doors open to the public at 10am. Exhibitors must bring all equipment needed to set up their booth (i.e. electrical cords, tape, tacks, lights, etc.) *Reserve electricity if needed.*

CANCELLATIONS by 5pm March 16, 2012 will receive a refund less a \$50 admin fee. No refunds will be granted for cancellations after March 16, 2012.

The Wellness EXPO and it's owners are NOT responsible for any theft, loss or damage. Each Exhibitor will be responsible for their property and for his/her booth space and all activities within that space. If any accidents occur within that space or around it, originating from your booth, (i.e. liquid is spilled) the Exhibitor is completely responsible for the consequences of that accident.

The Wellness EXPO is SMOKE FREE and as much as possible, **SCENT FREE.** No strong odors, perfumes or colognes please. Burning of candles and incense is **PROHIBITED.** However, please be aware that there will be scents that originate from various products on display.

By signing this form, I acknowledge that I have read, understood and agree to adhere to all the statements and guidelines as described above and in the INFORMATION GUIDE. (See Next Page)

Signature: _____

Cheques Payable to: Oneness Is Inc., 605 Montgomery Avenue, Riverview, NB E1B 2A2. **Phone:** 506.388.9799 **Fax:** 800.473.0423

E-mail: WellnessExpos@Gmail.com **Web:** Wellness-Expo.com

Contact Name:

Phone:

Fax:

Business Name (or Service):

E-mail:

Website:

Address:

City:

Province:

Postal Code

Describe Your Door Prize:



INFORMATION GUIDE

April 14-15, 2012

Sat & Sun: 10am-5pm

Mathieu-Martin High School

511 Champlain Street, Dieppe, NB

DEAR EXHIBITOR,

The Wellness Expo features a variety of exhibits for Wellness of the Body, Mind and Spirit. These exhibits may feature the following: Nutritional, Fitness, Natural Health and Environmental Products and Services, Cultural Products, Intuitive Readings, Holistic Health Services, Personal and/or Spiritual Growth Modalities and Motivational Speakers, Teachers and Coaches.

In general, attendees of Wellness Expos are environmentally conscious consumers and are highly interested in a natural approach to personal health and self-improvement through the use of holistic products and services.

Now, in its seventh year of operation, The Wellness Expo has shown a steady growth in public interest which translates into more exhibitors and larger attendance each year. With an ever expanding public awareness as well as a growing anticipation of the Wellness Expo it has become the Main Wellness Event of the year in Moncton and a great way to promote your business.

For even more exposure consider one of our **Sponsor Packages**. Or if you are unable to attend, but still wish to participate in the Wellness Expo you can pay to have your information on the **Literature Tables** or in the **Gift Bags**.

LOCATION: Dieppe, NB. Mathieu-Martin High School, 511 Champlain Street. (3 Minutes from Champlain Mall)

DATE & HOURS: April 14-15, 2012. Saturday & Sunday, 10am through 5pm each day.

SET-UP will begin at 7:30am on Saturday, April 14 and 9am on Sunday, April 15. The Exhibitor agrees to have his/her booth completely set up by 10am on Saturday; to keep exhibit staffed at all times during the Expo hours (10am-5pm); to not dismantle booth(s) until 5pm, Sunday, April 15. Exhibitors must bring all equipment needed to set up their booth (i.e. electrical cords, tape, tacks, lights, trash can, etc.) Please reserve **Electricity** in advance, if needed. Exhibitors may enter at 7:30am on Saturday and at 9am on Sunday. The Exhibitor is not permitted to sublet any part of the space without consent of the Coordinator.

TO RESERVE A BOOTH: As Show Coordinators, we agree to reserve space for the Exhibitor upon receipt of a completed and signed application and a deposit of 50% of the full amount owed, as well as a post-dated cheque (or other arrangements) for the total balance dated no later than March 16, 2012.

CANCELLATIONS by 5pm March 16, 2012 will receive a refund less a \$50 administration fee. No refunds will be granted for cancellations made after March 16, 2012.

NO SHOWS: If the Exhibitor's booth is not occupied by 10am on Saturday, April 14, 2012, the Exhibitor will be in default and could lose access to their space. A refund will not be provided.

CONTEST PRIZES: Exhibitors agree to provide at least one item for a contest prize. It may be in the Exhibitor's best interest to offer more than one prize. Prize Examples: Free sessions, services, products, books or gift certificates. These gifts should not require the winner to spend money in order to receive the gift.

Please send your signed application form and deposit, payable to:

Oneness Is Inc.
605 Montgomery Avenue
Riverview, NB E1B 2A2

Phone: 506.388.9799 Fax: 800.473.0423

WellnessExpos@Gmail.com ~ Wellness-Expo.com

EXPO ETIQUETTE:

Exhibitors (or their representatives) are not permitted to conduct business outside of their exhibit space. This includes, but is not limited to: handing out unsolicited information to other exhibitors, putting information on parked vehicles, placing your unsolicited information anywhere else in the expo facilities.

If you are using an audio device (music, video, etc.,) please be respectful toward your fellow exhibitors. Ask them for feedback concerning sound levels and please be cooperative if you are asked to lower the volume.

Attendees are visiting the Expo in search of new information and experiences. They are generally interested in learning more about your products/services. However, if you feel a visitor is ready to move on to the next exhibit, please let them do so. Do not employ hard sales tactics either during Expo hours or in relation to the Wellness Expo. This does not mean that you must wait for attendees to come to you. Be engaging, smile and say, "hello" or "would you like to enter to win a...?" or "would you like to try a sample?" or "Have you heard about...?" as people walk near your exhibit. If you crowd an attendee, or the other extreme, sit in the back of your booth waiting for someone to get your attention, your experience may not be very rewarding.

We encourage you to visit other exhibits at some point during the event. However, if, while visiting a fellow exhibitor, an attendee stops by their booth, please be considerate and allow the exhibitor to speak with their guest. You can always visit at a later time. These few simple courtesies are beneficial for all concerned; exhibitors and attendees alike.

PHOTOS AND VIDEO TAPING

The Exhibitor grants full permission to the Coordinator to film exhibit displays and personnel for future use by the Coordinator. These photographs and/or videos are the property of the Coordinator and may be used in any manner deemed appropriate by the Coordinator. (i.e. website promotion for future expos.)

The Coordinators reserve the right to deny lease of exhibit space to any applicant whom the Coordinator believes is not promoting products or services which reflect the nature of the event or whose sales approach is in question. If an exhibitor is found applying improper Expo Etiquette, (see above) or utilizing a sales approach that is lacking in integrity, the exhibitor may be asked to leave without a refund.

The Wellness EXPO and its owners are not responsible for any theft, loss or damage. Each Exhibitor will be responsible for their property and for his or her booth space and all activities within that space. If any accidents occur within that space or around it, originating from your booth, (i.e. liquid is spilled) the Exhibitor is fully responsible for the consequences of that accident.

The Wellness EXPO is Smoke-Free and as much as possible, Scent-Free. No strong odors, perfumes or colognes, please. The burning of scented candles and incense is prohibited. However, please be aware that there may be scents originating from various products on display.

IMPORTANT DATES:

March 30, Friday

Must register by this date to be listed in the Program Guide

March 16, Friday

Last day to cancel for full refund less a \$50 admin fee

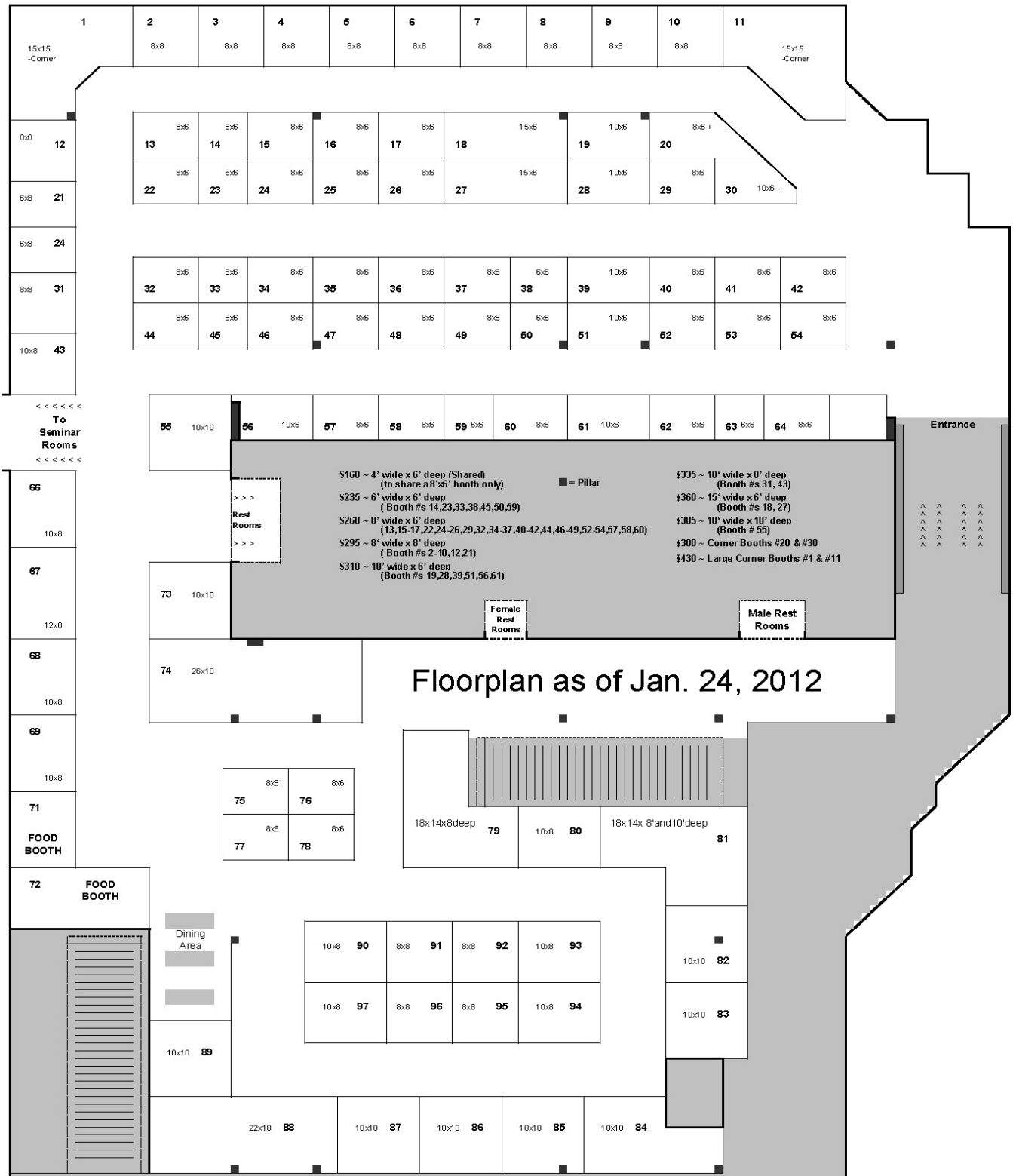
April 14, Saturday

Exhibitor Set-Up: 7:30am-Open to public from 10am-5pm

April 15, Sunday

Exhibitors Enter: 9:00am-Open to public from 10am-5pm

Wellness Expo in Moncton Floor Plan



Floorplan as of Jan. 24, 2012



SPONSOR PACKAGES

April 14-15, 2012

Sat & Sun: 10am-5pm

Mathieu-Martin High School

511 Champlain Street, Dieppe, NB

GOLD SPONSOR \$600 (ONE SPOT)

KEYNOTE SPEAKER LECTURE SPOTS FOR BOTH DAYS

First choice for lecture time slots one on each day.

50 WEEKEND PASSES

Sponsor receives free weekend passes which are great for colleagues, clients, family members or friends.

TWO GIFT BAG INSERTS

Two items of information or coupons (provided by the sponsor) will be placed in 300 gift bags which are given freely to Expo attendees.

WELLNESS EXPO WEBSITE BANNER ADVERTISEMENT

Prominent banner ad on the Wellness EXPO website for six months or until July 30, 2009. (whichever comes later)

LITERATURE TABLE SPACE

Flyers, pamphlets and/or business cards (provided by sponsor) will be placed on two literature tables located inside the Expo.

LOGO ON PROMINENT SPOTS OF THE EXPO PROGRAM GUIDE

FEATURE SPOT ON FRONT COVER OF THE PROGRAM GUIDE

750 program guides are given to attendees during the show.

8,000 HANDOUTS

8,000 quarter-page flyers will be handed out at stores, restaurants, clinics, farmers markets, practitioner offices and health food outlets located throughout Metro Moncton and surrounding areas. (view samples)

100 FULL-COLOR POSTERS

Gold placement spot on 75 full-color posters which will be displayed at various locations in the Greater Moncton area.

NEW FORMS OF ADVERTISING

Each year, we experiment with a new form of advertising (i.e. TV, radio, magazines etc.) We will also include the Gold Sponsor's logo when preparing these ads.

SILVER SPONSOR \$300 (TWO SPOTS)

Second Choice for Speaker One on Each Day

20 Weekend Passes

One Gift Bag Insert

Wellness Expo Website Banner Advertisement

Literature Table Space

Logo on the Promotional Materials Including:

Various Display Advertisements

The Program Guide

8,000 Handouts

100 Full-Color Posters

BRONZE SPONSOR \$150 (THREE SPOTS)

Speaker Spot on One Day (your choice)

10 Weekend Passes

One Gift Bag Insert

Wellness Expo Website Banner Advertisement

Literature Table Space

Logo on the Promotional Materials Including:

The Program Guide

100 Full-Color Posters

WELLNESS SUPPORTER PACKAGE

\$75 (SIX SPOTS)

Four Weekend Passes

One Gift Bag Insert

Logo on Wellness Expo Website

Literature Table Space

Logo in the Promotional Materials Including:

Logo and Contact Information in the Program Guide

100 Full-Color Posters

(See samples for ad dimensions)

PLEASE NOTE: Sponsor Packages do not include the cost of your booth. Booths are sold separately so you can choose the size and placement you need and potentially reduce your cost. Please refer to the Exhibitor Application Form to choose a booth.

For more information about the Wellness Expo Sponsor Packages please contact:

The Wellness Expo
(506)388-9799

WellnessExpos@Gmail.com
www.Wellness-Expo.com

Wellness

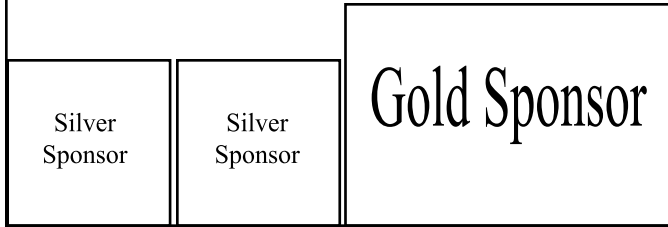
8th Annual

EXP



8,000 Quarter Page Handouts are distributed throughout the Metro Moncton region in local health food outlets, clinics, restaurants and farmers markets.

100 posters will be posted at various high-traffic locations throughout the Greater Moncton area. The spaces at the bottom of this page are about how the spaces would look for the different sponsor packages.



For more information about the Wellness Expo Sponsor Packages please contact:

The Wellness Expos
(506)388-9799

WellnessExpos@Gmail.com
www.Wellness-Expo.com

